

# Introduction to Peniel

An invitation to do business



## BUSINESS HEAD LINE

### ABOUT US

Peniel is a producer of exceptionally high quality vintage jewelry.

We provide an unparalleled selection of quality products combined with style and elegance.

As a young company we are engaged in designing and producing jewelries made of natural stone beads as well as leather.

Our product-line consist of beaded and leather bracelets, leather necklaces, beaded colliers, bolo ties and other accessories.

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Behind Every *Peniel* Jewelry There Is A Story

## ***Who we are:***

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We provide an unparalleled selection of quality products combined with style and elegance.

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## ***Our Location:***

The company *Peniel*, is situated in Paramaribo the capital of Suriname. With a workplace area in excess of 200 square meters, we have our showroom, ateliers, storage facility and administration office under one roof.

## ***Our designs:***

**"Our Creations Are For Your Comfort"** is one of our leading slogans.

Our Collection is a gamut of modern style, fashion, elegance, craftsmanship and quality and is manufactured according to the latest industry standards, in a variety of leather and semi-precious stones. We offer 100's of different designs from our various styles, which are presented in very chic boxes or pouches. All products carry a special name and are designed with exclusivity in mind.

Beads are purchased from the mines of Brazil, Colombia, Canada and the Far East while our leather products are made of natural cowhide.

### ***Our Capacity:***

With a work force consisting of 7 FTE's and 5 temporary assistants, our current production capacity is at a level of 800 items per week, while we are training extra people to reach the production capacity of 1500 items per week, as demand is constantly increasing.

### ***Our Quality System:***

All material used in our products, are undergoing an intense pre-production quality check. As no deviation from our quality standard is accepted, we do not hesitate to reject a single non-compliance in material used to fabricate our products.

As quality is one of our major cornerstones, 5 times during the production process quality checks are performed. Our products are **STATE OF THE ART** and not comparable with the cheap stuff on the market.

### ***Pricing:***

Our prices are about 50% lower than those of comparable products are. We benchmark only with the best in this industry.

Special prices are offered to agents as we value retailers and depending on the quantities purchased or the contract quantities, our prices may go very low. This is part of our negotiations.

Suggested Retail Prices are set in order to make our products attractive in terms of Price / Quality ratio.

### ***Shipping:***

In most cases, we ship Fedex or with other air cargo lines to your destination. **Custom clearance** etc. is the responsibility of the buyer. **Shipping cost** is negotiable and in very special cases, *Deniel* is willing to bare some or all of the shipping cost, depending on the circumstances. **The lead time** varies from 8 to 15 days.

**Agents:**

As we sell our products thru agents, we do have agencies in a number of countries. Sint Maarten, Guadeloupe, Martinique, French Guyana, Bahamas and Barbados are amongst the countries where our products are currently being sold.

**As we are searching for agents in other parts of the world, the opportunity to be our representative in your country is open for negotiation.** We gladly welcome prospective agents for Holland, Germany, Belgium, France, Norway, Sweden, Finland, Denmark, Spain, Curacao and Aruba.

**Target Agents are amongst others:**

- Companies engaged in men and women fashion;
- Companies selling high quality beaded jewelries;
- Watches, Perfumes and Jewelry Shops;
- Airport Shops;
- Cruise Ships Shops;
- Train Station Shops;
- Shopping Malls;
- Cruise Ships Terminal Shop and others

***Jewelries For Charity:***

The purchase of our fine jewelry will not only elevate buyers appearance, but it will also contribute to our vision to support orphans, homeless, and disadvantaged elderly from around the world.

In our effort to increase the available funds, *Deniel* designated two designs of which 50% of each sale will contribute to the "*Deniel* Humanitarian Relief Fund".

**Invitation:**

If you like to become our business partner or just want more information about *Peniel* and it's products, don't hesitate to contact us using:

**Email:** [peniel@peniel.online](mailto:peniel@peniel.online)

**Office Phone:** -597 551328

**Whatsapp:** +597-8563040

**Website:** <https://www.peniel.online/>

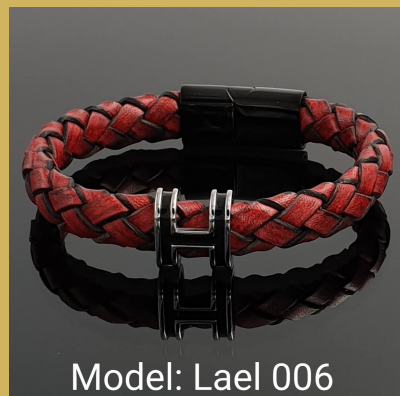
Yours in *Peniel* Suriname,

Humphrey Westerborg  
CEO

"We design ..... You Combine ..... Your Wear ..... The *Peniel* Impresses ..... We Support"



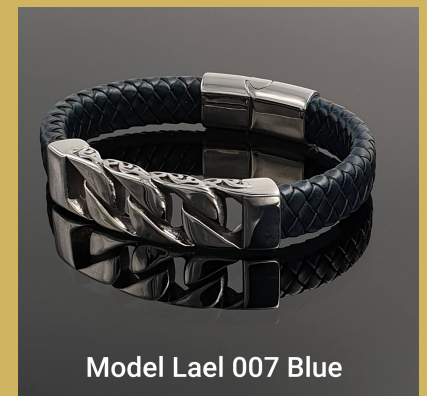
Model: Benjamin 029



Model: Lael 006



Model: Agabus 001 - CL



Model Lael 007 Blue